

2019 Half-Marathon & 5K Sponsorship Levels September 28, 2019



Course Sponsor: \$5,000+ – Holland Hospital

Includes everything in the QR/Bib, Promotion, & Finish Line Levels in addition to the following:

- Company logo will appear prominently below the Title sponsor on back of runner shirts.
- Free entry for three runners (race of choice).
- Display logo on Park2Park home page.
- Display logo on front and back of Park2Park brochure.

QR / Bib Sponsor: \$2,000

Includes everything in the Promotion & Finish Line Levels in addition to the following:

- One high-quality 6-foot vinyl banner customized with company logo at start/finish (*must be provided by company*).
- Logo on runner bibs and a link to company website on QR code result page.
- Free entry for two runners (race of choice).

Promotion Sponsor: \$1,000

Includes everything in the Finish Line Level in addition to the following:

- Company logo included in all promotional materials – i.e. press releases, radio public service announcements, print ads, posters and forms.
- Proportionate sized logo on runner shirts.
- Free entry for one runner (race of choice).

Finish Line Sponsor: \$500

- Company logo on runner shirts.
- Company recognition on event website with link to sponsor, and in all electronic advertising and social media.
- Company recognition announcements periodically throughout the weekend event.
- Opportunity to provide a participant raffle gift item.
- Opportunity to distribute company's marketing items, coupons or information via informational table at Expo.
- Informational booth space and 8-foot table staffed by sponsor at expo (Friday) and race (Saturday), if desired.
- Free entry for one runner (race of choice).

Adopt-A-Mile Sponsor: \$250

- Company recognized on a specific mile of the ½ marathon course, including a custom-made mile marker sign.
- Opportunity to distribute company's marketing items, coupons or information via informational table at Expo.
- Opportunity to provide a participant raffle gift item.
- Company sponsor acknowledgement on race day.

Race Fan Sponsor: \$100

- Opportunity to distribute company's marketing items, coupons or information via informational table at Expo.
- Opportunity to provide a participant raffle gift item.
- Company sponsor acknowledgement on race day.

Spectator Sponsor: based on monetary value

- Recognition based on value of donated race-necessary items or services.